

Louisiana

Target key media, government officials and public policy influencers throughout the state. Also includes Web sites, portals, databases and online audiences.

Louisiana

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Newspapers

Amite Tangi Digest
 Bastrop Daily Enterprise
 Baton Rouge Advocate
 Baton Rouge Business Report
 Bayou Business Review
 Beauregard Daily News
 Daily Iberian
 Daily Reveille
 Daily Review
 Franklin Banner-Tribune
 Gambit Weekly
 Houma Courier
 Independent Weekly
 Jennings Daily News
 Kentwood News Ledger
 Lake Charles American Press
 Leesville Daily Leader
 Minden Press Herald
 Minden Press-Herald
 Monroe News-Star
 New Orleans City Business
 New Orleans Times-Picayune
 Opelousas Daily World
 Renaissance Publishing (BIZ
 New Orleans)
 Ruston Daily Leader
 Shreveport Times
 Southern University/A&M
 College
 Southwest Daily News
 St. Helena Echo
 The Daily Advertiser
 The Daily Star
 The Lafourche Gazette
 The New Orleans Advocate
 The Town Talk
 Thibodaux Daily Comet
 Tri-Parish Times

News Services

Associated Press/Baton Rouge
 Associated Press/New Orleans

Magazines & Periodicals

Biz New Orleans
 Go Gulf Magazine

Television

KALB-TV (NBC)
 KARD-TV (NBC)
 KATC-TV (ABC)
 KLAX-TV (ABC)
 KLPA-TV (NPR)
 KLPB-TV (NPR)
 KLTL-TV (NPR)
 KLTS-TV (NPR)
 KNOE-TV (CBS)
 KPLC-TV
 KPLC-TV (NBC)
 KTAL-TV (NBC)
 Raycom Media, Inc.
 The Southeastern Channel
 WBRZ-TV (ABC)
 WBTR-TV (ABC)
 WDSU-TV (NBC)
 WGMB-TV (FOX)
 WLAE-TV
 WVLA-TV (NBC)
 WVUE-TV (FOX)
 WWL-TV (CBS)

Radio

KAJN-FM
 KDAQ-FM
 KEDM-FM
 KEEL-AM
 KLSA-FM
 KPEL-FM
 KQKI-FM
 KSLU 90.9 Alternative Public
 Radio
 KSLU-FM
 KVPI-FM
 WASO-AM
 WEZB-FM
 WJBO-AM
 WRKF-FM
 WWL-AM
 WWNO-FM

Online

BayouBuzz.com
 Delgado Free Dolphin News
 online
 HoumaTimes.com
 MyParishNews.com
 TheAdvocate.com
 WWLTV.com

Non-media

Southeastern Louisiana
 University